

- DRAFT -
Minutes of the
Arizona Geographic Information Council
Outreach Committee Meeting
November 13, 2007
Arizona State Land Dept. Building – Room 244

Attendees included:

Glen Buettner, AZ State Forestry (Chairperson)
Adam Iten, AZ Dept. of Administration – (by phone)
Carol Warren, AZ Dept of Education
Jim Riedmann, City of Peoria
Shea Lemar, ASU – (by phone)
Santiago Garcia – City of Peoria

Guests included:

Jean Ann Rodine, AZ Dept of Environmental Quality
Lydia Cota, AZ Dept of Economic Security
Penelope Braun, AZ Dept of Economic Security

The meeting was called to order at 10:00am. Introductions were made by Committee members and guests in attendance. Agenda items were discussed as follows:

Approval of Minutes –

Minutes of the Sept. 27, 2007 outreach meeting were reviewed and approved by the Committee.

Outreach Calendar –

A current version of the 2007/2008 outreach calendar was distributed and reviewed. Lydia Cota asked about GIS Day plans for 2007 and 2008 and there was brief discussion regarding historical AGIC activities for GIS day. Though specific agency/organization events may be listed in our newsletter or on our website, AGIC has not played a role in planning or implementing any cooperative events. A few possibilities were discussed for 2008 and **it was decided that Geography Awareness Week and GIS Day should be added to our Outreach Calendar for future planning purposes.** [Geography awareness week will be 11/16 to 11/22/2008. The theme will be "North America". GIS Day will be Wednesday 11/19/2008]

AGIC Board actions -

Glen Buettner gave a brief report on results and actions of the November 1st AGIC Executive Board meeting as they relate to the Outreach Committee: 1.) Glen Buettner distributed a handout showing PowerPoint slides used for the Executive Board meeting to show status of 2007 Committee tasks and planned goals for 2008. 2.) Approval was made for an initial \$2,000 of AGIC funds to be expended by the Committee in 2008 for education outreach. This would include support for MEC and a Teacher GIS/GPS event that is in the planning stages. 3.) Carol Warren reported that the board had also approved the committee's proposal to invite speakers to each of the AGIC Board meetings for 15-20 minute presentations. The Outreach Committee will be coordinating the speaker invitations and schedules. A short discussion involved ideas for possible presenters – Lee Allison of the AZ Geological Society was the only Board member that has volunteered to present so far. A suggestion was made to consider a teacher or student to present information on an educational topic. Jim Riedmann suggested the group consider a presentation by a private company such as AMEC – and the group discussed possible conflicts with private company presentations. Since this is a new task for the committee, **it will be put on the agenda of the January meeting** for more detailed discussion. **Glen will confirm the date and location for the February Executive Board meeting** and **check to see if Lee Allison is able to present at that time.**

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General Information Outreach -

Jim Riedmann gave a brief report on the newsletter status and requested the group submit any calendar items for the December issue. One of the planned lead articles may not come through in time and Jim has a substitute article in the works. Jim expects a draft of the newsletter to be ready for review by mid-December.

The Committee's 2008 goals identify the AGIC Brochure as needing to be updated and redistributed in 2008. The group briefly discussed the existing brochure and reviewed one copy that was passed around. Discussion of the brochure will be put on the January 2008 meeting agenda. Glen will distribute an electronic copy of the current brochure to the committee members and Shea Lemar will work on an initial draft of an updated version for discussion at that meeting.

Tim Colman was not available to make a report on the AGIC Website revisions, though it was mentioned that the requested calendar and some other changes have taken place and are working nicely. Tim will be asked to update the Committee in January. Shea Lemar has not had time to complete the requested Web review, but will do so and make a report at the January 2008 meeting.

Education Outreach -

Shea Lemar gave a reportette on the successful Career Fest that took place in October. The Committee has a 3rd annual Career Fest on the Calendar for fall of 2008. There was a short discussion about possible ways to expand the AGIC career events to other universities or community college campuses - or draw attendees from these schools. Though some possibilities will be considered for next year, nothing was concluded at this time.

The March 2008 Microcomputers In Education event was discussed. Since the scholarship program will need to be established prior to January's Committee meeting, Shea Lemar and Carol Warren will decide how much of the education funding to allocate for this and begin the scholarship planning process. The committee agreed that an amount up to the original \$1,000 request could be used and the remainder will be made available for teacher activities and events later in the year.

A few possibilities for 2008 teacher activities and events were discussed and an item will be placed on the January agenda for further discussion.

Professional Outreach-

The Internet Mapping User Group meeting is scheduled for April 3rd 2008. Plans are in place and ESRI will be managing the registration process.

Glen updated the Committee on a visit made by Adam Iten, Gene Trobia and Glen Buettner to the Northern Arizona GIS User Group in Prescott Valley in October. A survey that was distributed and the initial results were reviewed by the Committee. The survey will be used for future user group outreach presentations and result summaries will be periodically distributed to the Committee and Executive Board. Tim Smothers, AGIC President Elect will be making a visit to a Yuma user group on November 15th. Two additional user group presentations are currently scheduled - December 6th in Bisbee and January 11th in Kingman. Anyone wishing to assist with these visits is welcome to participate.

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Executive Outreach -

The Executive Forum Working Group has not been actively meeting, but the presentation given in August could be presented at other venues or a similar presentation could be made again to the League of Cities and Towns next year. Glen reported that he was approached by Jason Howard after the past AGIC Executive Board meeting, and Jason indicated that Rita Walton of MAG was still interested in participating in executive outreach activities. Glen also spoke with Tim Smothers who, as incoming AGIC President, is willing to participate in executive outreach during 2008.

Adam Iten suggested that we keep the executive outreach activities as a general committee activity and not try to manage a separate working group at this time. The Committee agreed.

AGIC Outreach Budgets -

Glen Buettner gave an update on the current outreach budget for 2008. The Executive Board has approved \$2,000 for rural outreach travel expenses in 2008 if needed and they've recently approved \$2,000 for education outreach activities and events for 2008. The Committee was asked to consider if there are other expenses that should be anticipated for 2008 so they could be presented to the Executive Board as part of a forward looking work plan and budget process.

The only other historic budget request brought to the group's attention was \$250 in 2007 for the Career Fest setup costs. Any other anticipated expenses should be forwarded to Glen Buettner or brought to the January committee meeting for discussion. This will be added to the January meeting agenda.

Adjourn

The meeting was adjourned at 12:10pm. The next meeting is tentatively scheduled for Tuesday January 15, 2008 at 10:00am at the Arizona State Land Department building.